

SEED Hensall Co-op

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Introduction



- Started my career in 1997
- Have always worked in the co-operative sector
- Partner with Your Neighbourhood Credit Union
- Provide Investment and Financial Planning to members
- Don't need to be a member to be our client
- Manage \$100M in assets
- Love Golfing and Auto Racing



Where are we today?



- Low Interest Rate Environment
 - Money is cheap and savers are penalized
 - Expect this to last a while
- Inflation remains low likely through 2022
- Stimulus, Stimulus and more Stimulus
 - Central banks continuing to pour money in
 - Expect Fiscal Spending in U.S. Infrastructure
- Unemployment
 - U.S. 6.3% (low of 3.5% in Feb 2020)
 - Canada 9.4%



U.S. Election



- Democrats control Whitehouse, House & Senate
- Look for some radical policy changes
- Increase in Taxation for corporations and \$400K Income
- Most likely Stimulus will offset any tax increases
- Janet Yellen chosen as Treasury Secretary (good choice)
- Green & Infrastructure Spending
- Less America first (Trade Partners Benefit)
- Lower USD help Emerging Markets



Stock market performance under every U.S. President

Which presidents have delivered the best stock returns? So far Democrats are dominating.



President	Political Party	Years In Office	S&P Return (%)
William J. Clinton	D	1993-2001	210
Barack H. Obama	D	2009-2017	182
Dwight D. Eisenhower	R	1953-1961	129
Ronald W. Reagan	R	1981-1989	117
Harry S. Truman	D	1945-1953	87
George H. W. Bush	R	1989-1993	51
Lyndon B. Johnson	D	1963-1969	46
Donald J. Trump	R	2017-	43
Jimmy E. Carter	D	1977-1981	28
Gerald R. Ford	R	1974-1977	26
John F. Kennedy	D	1961-1963	16
Richard M. Nixon	R	1969-1974	-20
George W. Bush	R	2001-2009	-40

Source: YCharts. Table: Forbes
Performance represents price change only. Figure for Truman reflects the Dow Jones Industrial Average.

2021 & Forward



- Equities over Bonds
- What we are excited about
 - Technology, Healthcare, Consumer Spending, Green Initiatives
- Could see move back into Cyclical Names too (Covid-19)
 - Retail, Travel, Airlines, Restaurants, Hotels, Casinos, Auto MFG
- Tech big factor in 2020 expect to continue
- Healthcare aging population and Covid
- Low Interest Rates Consumers Borrow and Spend
- Green is all the rage (private equity enters)



Bond Investing



- Risk of Interest Rates Increasing
- Shorten the duration
- Corporate borrowing to continue
- Spreads will be narrow
- Yields low which could be eroded by inflation
- Real return bonds could be a good choice



Equity Investing



- Risk Objectives should always be observed
- Still a lot of opportunities to make money
- Stay ahead of the curve
- Be patient through the volatility
- Never happens overnight
- Stay in the market

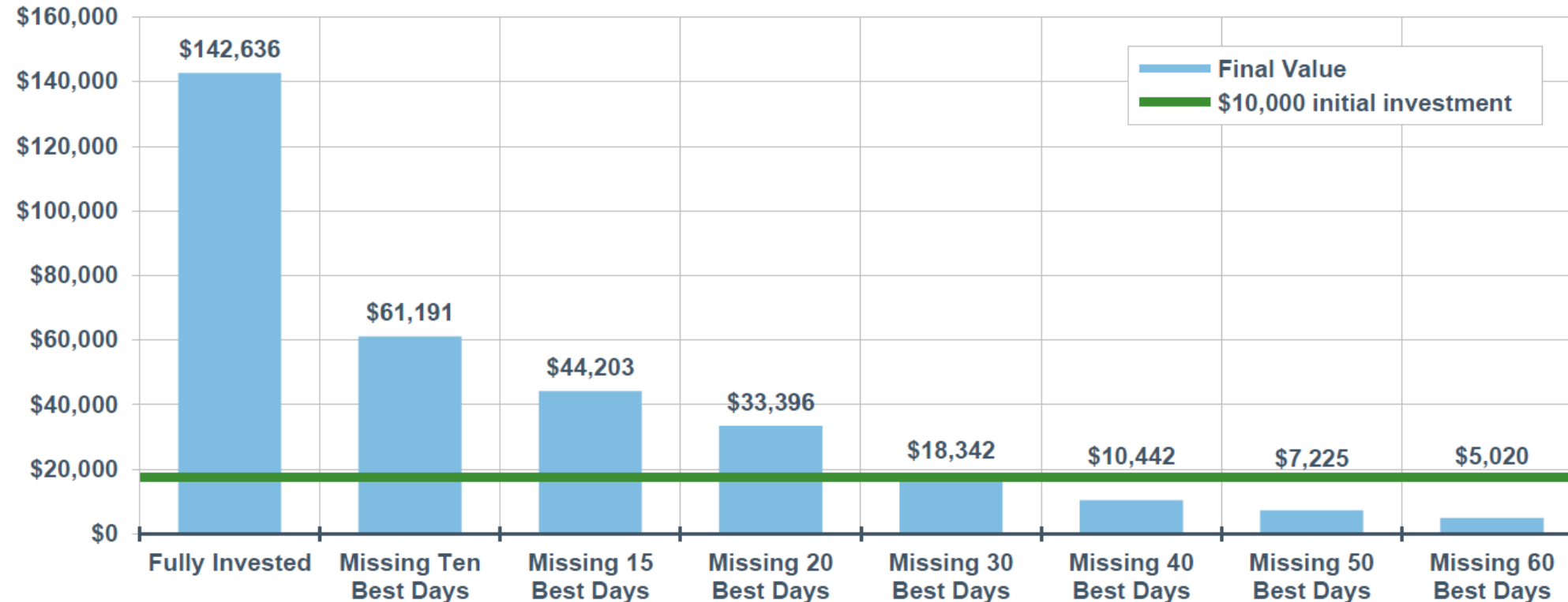




Don't miss out

Average annualized returns in the S&P/TSX Composite Index

\$10,000 INVESTED FROM JANUARY 1986 TO DECEMBER 2019



Source: Refinitiv. Index total returns from January 1, 1986 to December 31, 2019.
Past performance is no guarantee of future results. It is not possible to invest directly in an index.
023



Remember these events?

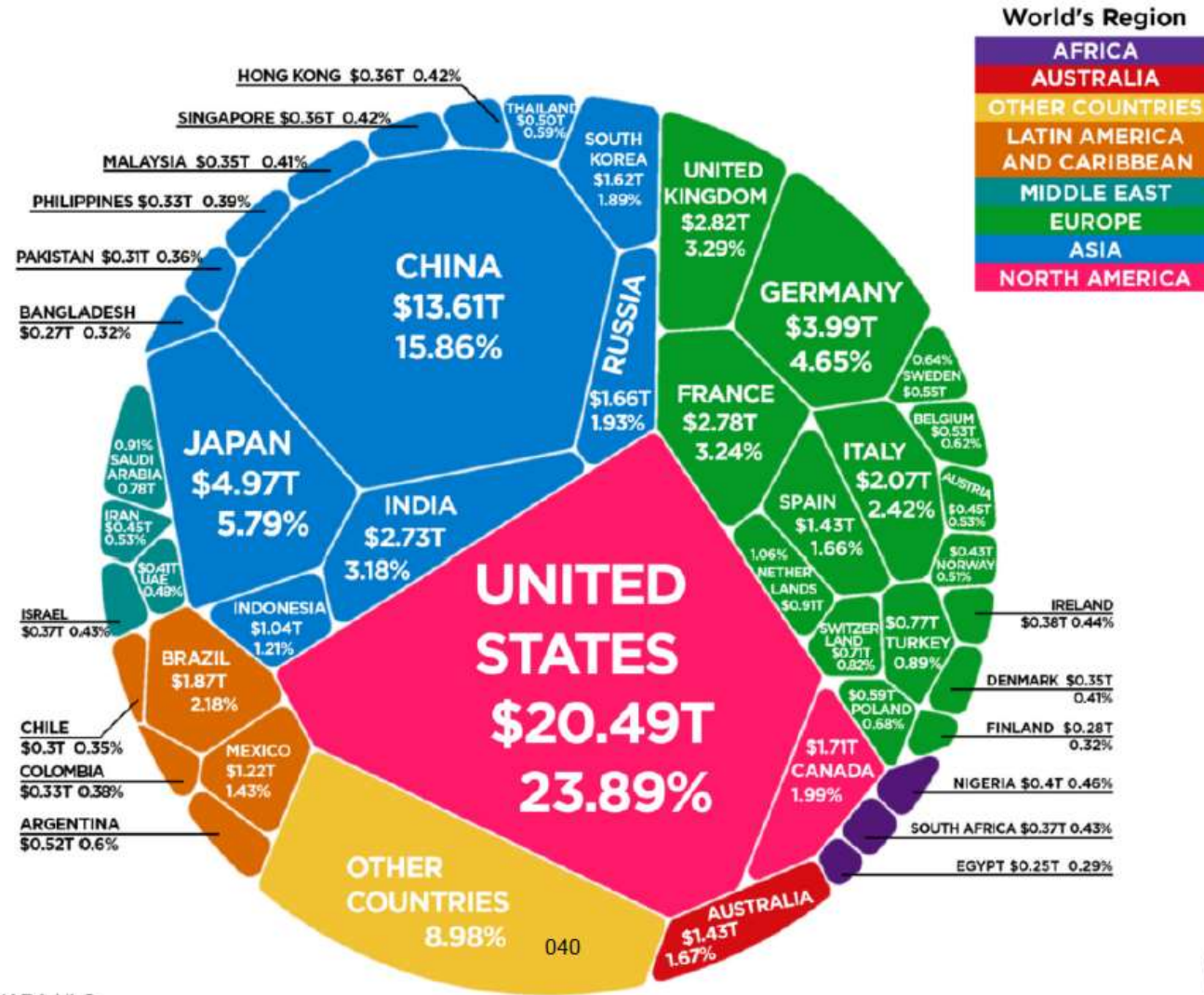
1962	Cuban missile crisis	1981	Market slumps	2002	WorldCom accounting scandal
1963	Kennedy assassination	1982	Worst recession in 40 years	2003	War in Iraq
1964	Gulf of Tonkin	1983	U.S. Embassy, Marine barracks bombed	2004	Madrid terrorist attacks
1965	Civil rights marches	1984	Record federal deficits	2005	London train bombing
1966	Vietnam War escalates	1985	Economic growth slows	2006	India, Israel, Lebanon bombings
1967	Newark race riots	1987	Record-setting market decline	2007	U.S. housing bubble bursts
1968	USS Pueblo seized	1988	Junk bond scandal	2008	Global financial crisis
1969	Money tightens – markets fall	1989	October "Mini-Crash"	2009	Financial crisis lingers into early 2009
1970	Cambodia invaded – Vietnam War	1990	Persian Gulf crisis	2010	European debt issues emerge
1971	Wage/price freeze	1991	Recession	2011	Japan, Fukushima earthquake
1972	Largest U.S. trade deficit ever	1992	Riots sweep Los Angeles	2012	China slowing growth concerns
1973	Energy crisis	1993	Bombing of World Trade Center	2013	U.S. government temporarily shuts down
1974	Nixon resigns	1994	Rising U.S. interest rates	2014	Russia and Ukraine conflicts
1975	Clouded economic prospects	1995	Oklahoma City bombing	2015	Paris terrorist attacks
1976	Economic recovery slows	1996	Taiwan Strait crisis	2016	Brexit – U.K. votes to exit the EU
1977	Market slumps	1997	Collapse of Thailand economy	2017	Britain triggers Article 50
1978	Interest rates rise	1998	President impeachment proceedings	2018	U.S. – China trade tensions
1979	Oil prices skyrocket	1999	Y2K 2000 Internet stocks plummet	2019	U.S. – China trade tensions continue
1980	Interest rates at all-time high	2001	September 11 terrorist attacks	2020	COVID-19 pandemic

If you had invested **\$100,000** in the U.S. stock market on Jan. 1, 1960, it would be worth **\$36,759,559** on Dec. 31, 2020!

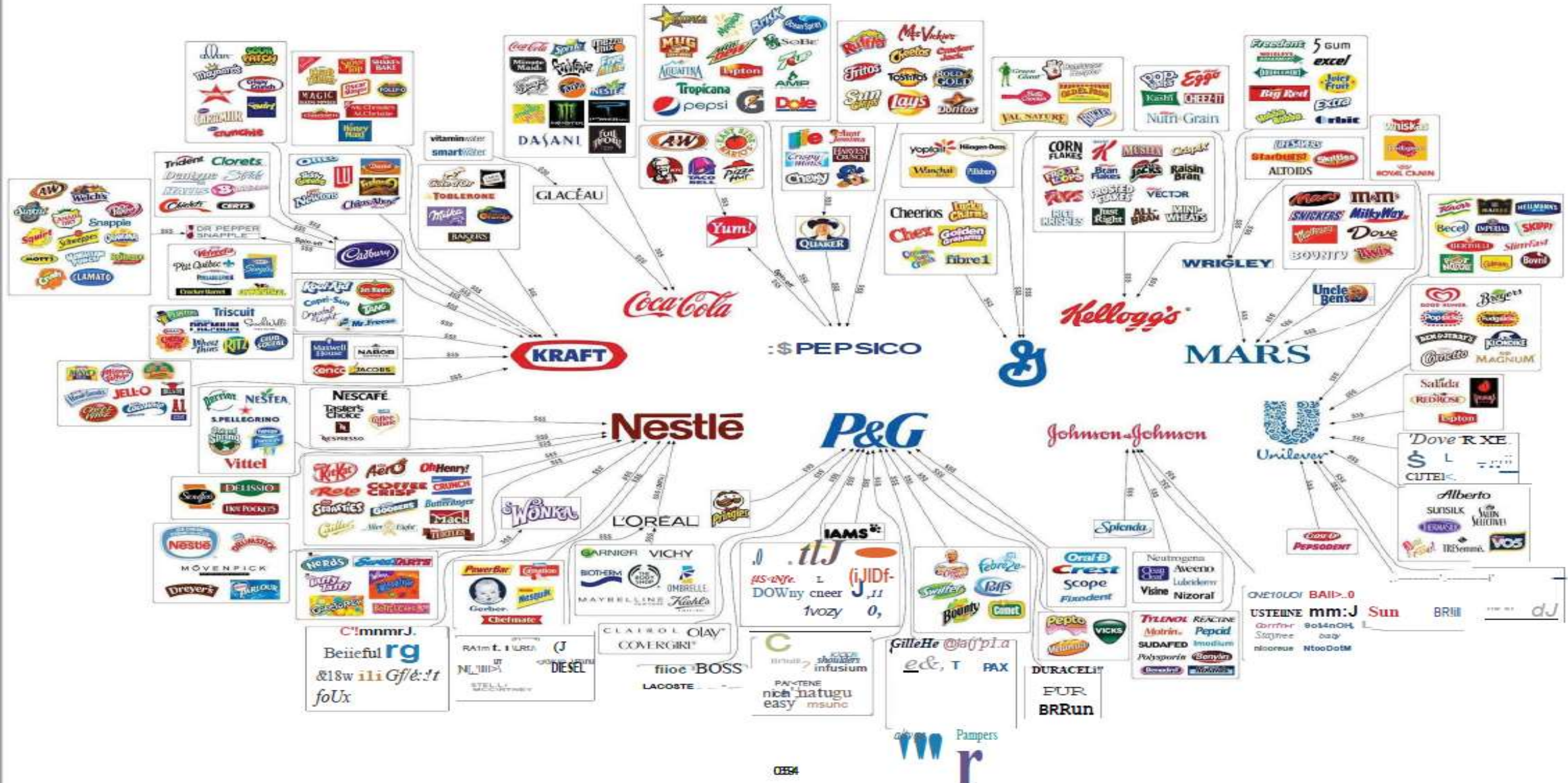
**If you stayed
invested!**

*Invested in the S&P 500 Index in local currency terms. Source: Market events – Ned Davis Research, Bloomberg, Fidelity Investments Canada ULC.

The \$86 trillion world economy in one chart



Think Global



Short Selling

- Why?
- Speculation of an equity to fall
- Hedge Funds
- Keeps CEO's Honest
- Think Blockbuster Video
- GME Proved there are winners and losers
- Best to stick with strong companies you believe in



Market Summary > GameStop Corp.

40.59 USD

-0.100 (0.25%) ↓

Closed: Feb. 19, 7:59 p.m. EST -Disclaimer

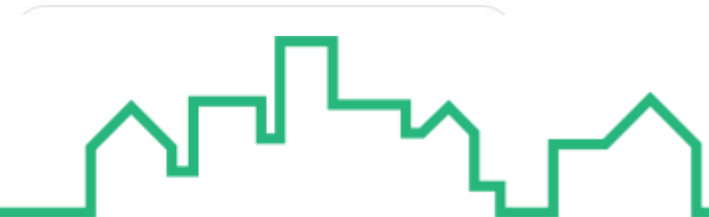
After hours 42.88 +2.29 (5.64%)

NYSE: GME

1 day | 5 days | 1 month | 6 months | ytd | 1 year | 5 years | max



Open	41.28	Mkt cap	2.83B	Prev close	40.69
High	43.89	P/E ratio	-	52-wk high	483.00
Low	38.50	Div yield	3.74%	52-wk low	2.57



Crypto Currency



- ??????????
- Truth is I don't think anyone understands this
- Could we end up with an electronic currency?
 - It is possible
- Currencies work on the basis of a stable economy
- Countries that hate the USA still love their currency
- We still put a perceived value on items based on dollars
- Highly Speculative at this point



But wait there is more!



- Work with a Financial Planner a CFP
- Ask questions
- Get a written retirement plan
- Understand what you are buying
- Myself and my team would be happy to help

Wealthyourway.ca

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Thank You



- Questions?????

