

# ANNOUNCING THE



We want to support projects that boost the resilience of our communities. We are now accepting applications for our **Strong Community Initiative**. Successful applicant(s) will receive a \$10,000 donation from Hensall Co-op.

***The key criteria used in the selection are as follows:***

- Application must be received from Canadian Community-based not for profit organizations in the Hensall Co-op trading area that support the broader community
- Funding of a project that will have a long term impact on the community (i.e, not for normal operations)
- Project has a clear and measurable benefit to the community
- The project fills a strong need in the community; not for the benefit of a single individual
- The organization has demonstrated that they can sustain the initiative to the end of the project
- Priority will be given to organizations that have not received a large scale sponsorship/donation in the past 5 years
- Our employees have identified that Community Health and Healthy living are important to them, therefore, we will give priority to projects in the area of Health and Healthy living
- The organization must also be registered with the Canada Revenue Agency as a charity, have a bank account in its own name and have been operating for over 12 months
- Sponsor of the application must be 18 years of age or older

***We are not able to support the following efforts:***

- Administrative or operating costs including professional and fundraising fees and 3<sup>rd</sup> party fundraising initiatives
- Conference, symposium or workshop registration or travel expenses; trips or tours including travel
- For-profit organizations
- Individuals
- Initiatives outside of Canada
- Political parties, ridings, associations and candidates
- Private clubs, private foundations and schools
- Projects that have been completed
- Projects that violate any applicable law or regulation or promote or encourage the violation of any law or regulation
- Religious or sectarian programs or purposes, unless they are engaged in a capital project benefiting the community
- Scholarship funds; endowments
- Sports events such as tournaments, runs, races
- Statues, monuments, signage, art work or beautification projects

If your organization is deemed eligible and you are invited to submit a project, there is no guarantee you will receive Hensall Co-op Strong Community Initiative donations. Hensall Co-op reserves the right, in their sole discretion, to reject submissions that are incomplete, incomprehensible, false or fraudulent, or remove them from the Hensall Co-op Strong Community Initiative at any point.

You can apply for funding by completing the attached application form and sending it to [marketing@hdc.on.ca](mailto:marketing@hdc.on.ca) by May 31, 2021. Please use "**Strong Communities**" as the subject line in your email.

# APPLICATION FORM



**Please provide the following information about your organization:**

NAME of Organization: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Year established: \_\_\_\_\_ Revenue Canada Registration Number: \_\_\_\_\_

**Please provide the following information about your sponsor/contact person:**

NAME of Contact Person: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Position within organization: \_\_\_\_\_ Are you 18 or older: \_\_\_\_\_

What is the name of your project? \_\_\_\_\_

How much do you want to raise? \_\_\_\_\_

In a sentence, why are you raising money? \_\_\_\_\_  
\_\_\_\_\_

Where is your project based (Enter Postal Code)? \_\_\_\_\_

# HENSALL CO-OP STRONG COMMUNITIES INITIATIVE APPLICATION FORM

In 250 words or less, tell us about your proposed project.

If your application is successful what specifically will the \$10,000 be spent on?

Are you attaching other information? If yes, please describe.

Please send the completed application to [Marketing@hdc.on.ca](mailto:Marketing@hdc.on.ca). Use "**Strong Communities**" as the subject line in your email. Deadline is May 31, 2021